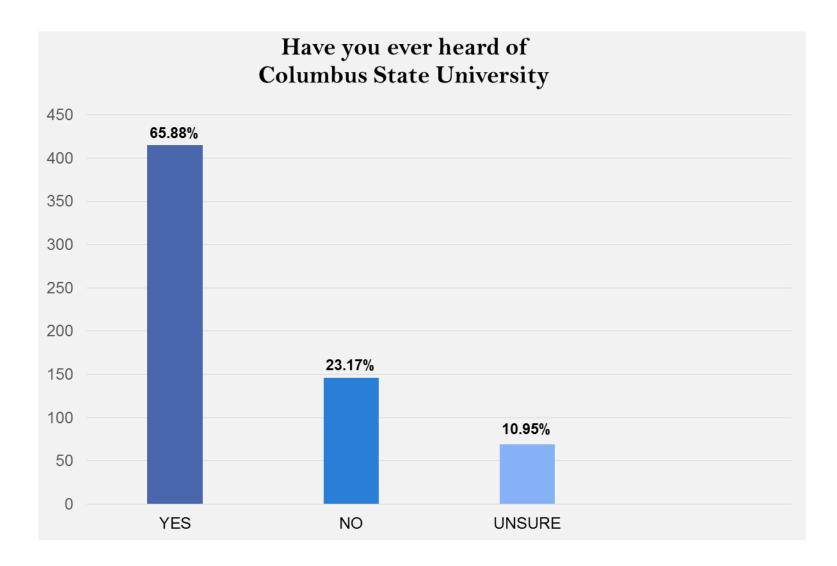
Atlanta Survey 2015

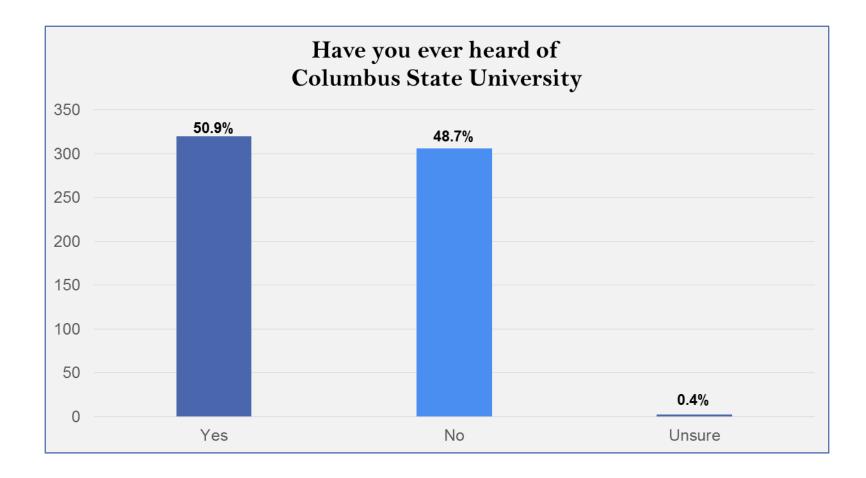
630 Participants





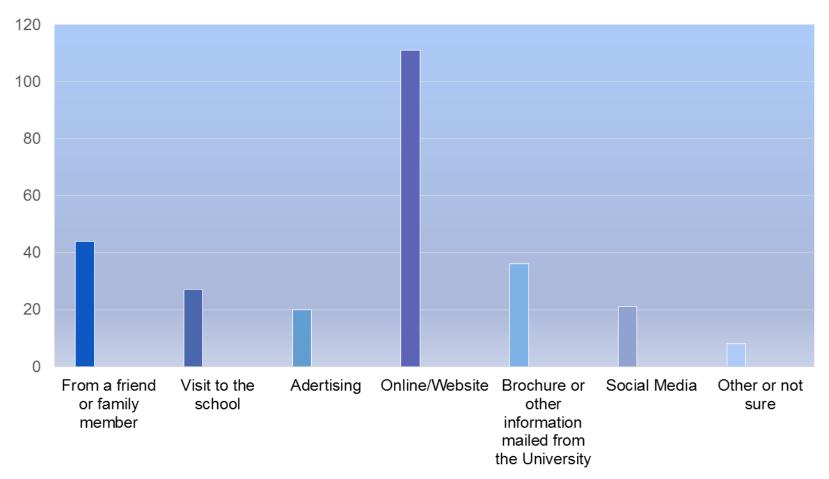


Compared to survey taken in 2011



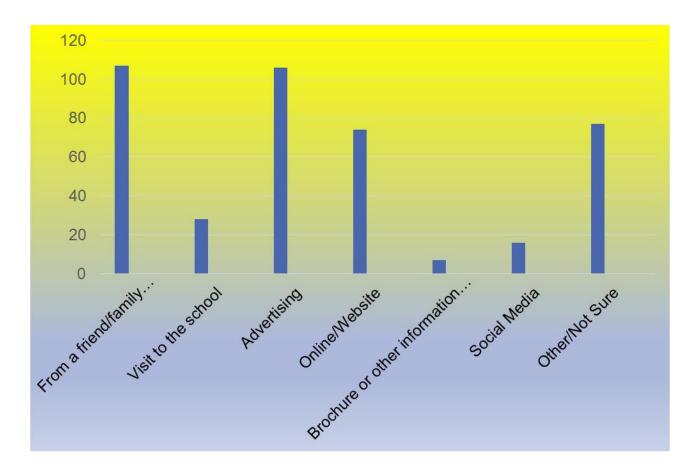


If no, how do you/would you gather information about a university in Georgia?

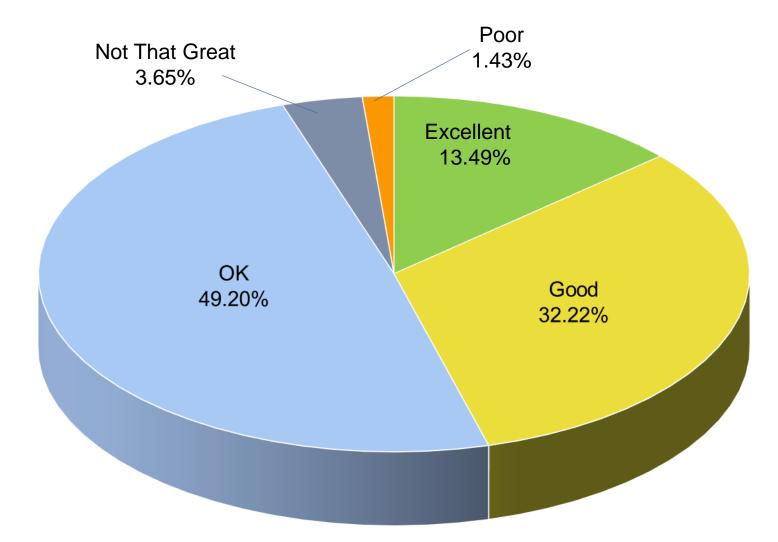




If yes, how did you hear about Columbus State University?



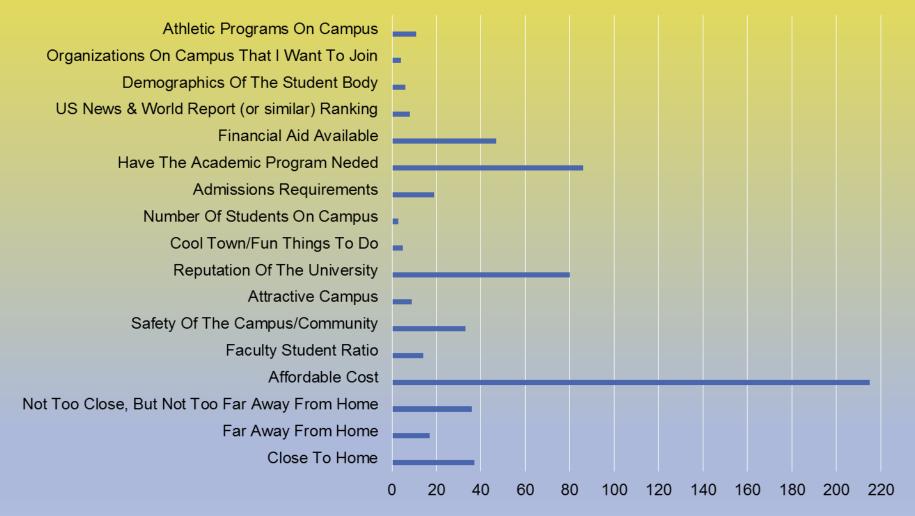




What is your overall impression of Columbus State University?

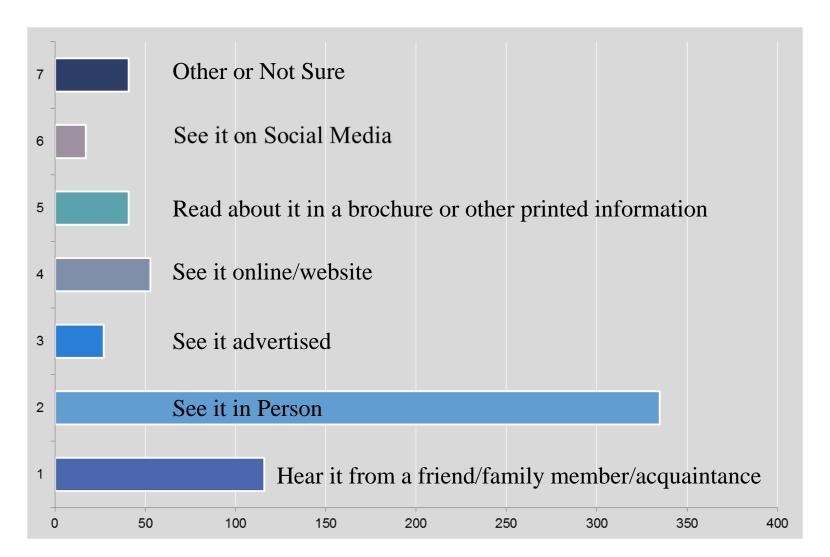


What are the three most important considerations on the list below that you take into account when choosing a university for you or a family member?



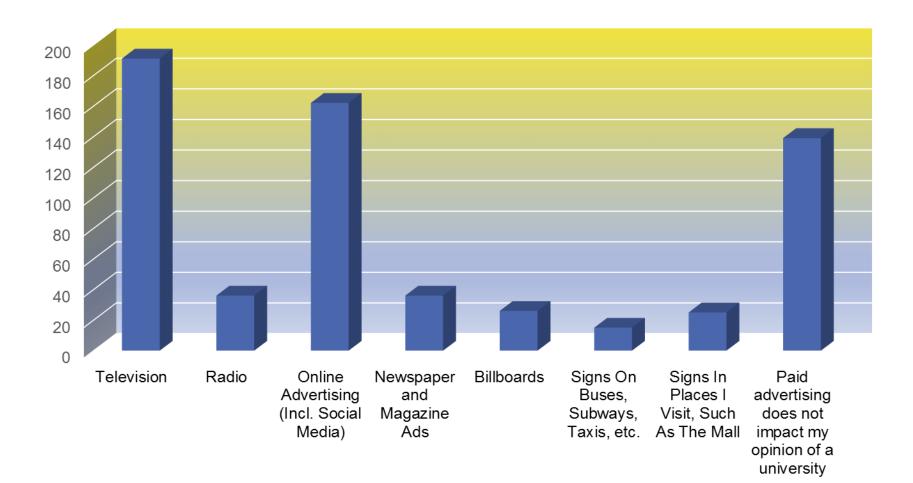


When learning about something new, I am most impressed when I



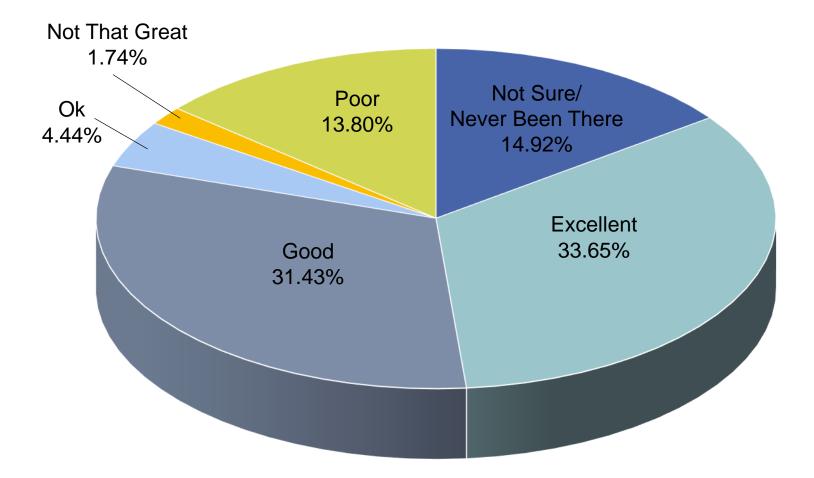


If Columbus State University wants to impact my opinion of it through paid advertising, it should do so with (pick no more than two):





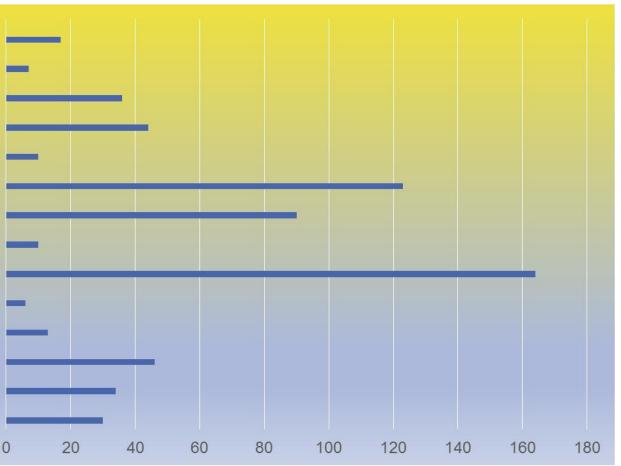
What is your impression of Columbus, Ga. as a city to visit?





Of the institutions listed below, which ones would you select as having a strong overall reputation? (pick up to three)

Albany State University Armstrong State University Clayton State University **Columbus State University** Fort Valley State University Georgia College and State U. Georgia Southern University Georgia Southwestern State U. Kennesaw State University Middle Georgia State University Savannah State University University of North Georgia University of West Georgia Valdosta State University





What factors do you think most impact a university's reputation? (pick up to three)

