



## Columbus GA-AL MSA Online Job Ads Report

The following charts display the monthly active and newly posted online job ads in the Columbus, GA-AL MSA. The data shows an increase in job ad counts for both part-time and full-time positions in June and July of 2024. However, the increase in active job ads from last year for full-time positions is substantially higher than that of part-time positions: 37% for full-time jobs (from 5,166 jobs in September 2023 to 7,079 in July 2024) compared to 5.9% for part-time jobs (from 1,622 jobs in September 2023 to 1,718 in July 2024).

The number of newly posted full-time job ads increased from 1,308 in May to 1,868 in July 2024, while newly posted part-time job ads increased from 329 in May to 464 in July 2024.

The active online job ads have increased across all education levels:

- High school or equivalent: 4.9% (from 2,899 in September 2023 to 3,041 in July 2024)
- Bachelor's degree: 17.2% (from 1,548 in September 2023 to 1,814 in July 2024)
- Associate degree: 18.1% (from 386 in September 2023 to 456 in July 2024)
- Master's degree: 20.2% (from 361 in September 2023 to 434 in July 2024)
- Doctoral degree: 49.2% (from 65 in September 2023 to 97 in July 2024)
- Not specified: 13.5% (from 6,286 in September 2023 to 7,133 in July 2024) \*

\*Unspecified/other job ads consist of positions that either require licenses or do not specify the type of degree needed. This category includes jobs such as registered nurses, CDL drivers, sales representatives, fast food workers, retail sales workers, and secretaries. It also includes job ads for physicians, dentists, and software developers that did not mention a specific degree.

Source: Chmura, JobsEQ, Real Time intelligence (RTI).

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**July 14, 2024**



